

Filament Syfter Product Sheet

Custom Scores

Investment Strategy Alignment Tool:

Empower Your Investment Decisions with Data-Driven Insights

Custom Properties for Strategic Alignment

At Syfter, we understand the importance of aligning investment decisions with your unique strategy and objectives. Our platform utilises custom properties to classify and score company profiles, enabling a nuanced analysis that reflects your investment preferences and thesis.



- **Objective:** Enhance the precision of investment evaluations by understanding your specific criteria and decision-making processes.



- **Goal:** Collaborate to create a tailored solution that integrates seamlessly with your strategy, optimising your investment outcomes.

Tailored Scoring Ranges

Our scoring system is designed to reflect the critical factors influencing your investment decisions. Below are some examples of the scoring ranges for key metrics, other examples would be profitability, revenue growth and region etc



Headcount Score

- **1 Star to 5 Stars (Sweet Spot):** Ranges from ≤ 0 to $> 15 \leq 20$ for optimal headcount growth.



Headcount Growth Score (%)

- **1 Star to 5 Stars (Sweet Spot):** Categories from $\leq 0\%$ to $> 40\%$ to indicate growth potential.



Time Since Last Funding Round Score

- **1 Star to 5 Stars (Sweet Spot):** Scored to reflect funding recency and growth trajectory.



Total Raised Score

- **1 Star to 5 Stars (Sweet Spot):** Evaluates funding success and financial stability.



Employee Score & Country Score

- **1 Star to 5 Stars (Sweet Spot):** Assesses geographical presence and potential for market penetration.



Transaction Score

- **1 Star to 5 Stars (Sweet Spot):** Focuses on transactional history and financial health.

Strategic Evaluation Criteria

To ensure our platform serves your needs effectively, we delve deep into your evaluation criteria:



- **Attractiveness & Keywords:** Identifies high-potential companies based on specified characteristics.



- **Not a Fit:** Distinguishes companies that do not align with your investment strategy.



- **Employees & Country Score:** Prioritises geographical factors in the evaluation process.

Partner with Us for Precision in Investment

Syfter is committed to refining your investment strategy through detailed, data-driven analysis. By understanding your unique preferences and criteria, we aim to deliver insights that drive successful investment decisions.

For a demo or more information on how our platform can align with your investment strategy, contact us at hello@filament.ai